IN THE CLAIMS:

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1. (Currently Amended) A television system, said system comprising;

a broadcast data receiver for receiving data which is broadcast from a remote location and which includes video, audio and auxiliary data, processing said data to generate video, audio and auxiliary services via an on-screen display and speakers connected with the broadcast data receiver; an electronic program guide which is generated from said auxiliary data on screen to provide information and facilitate user selection of programs for viewing at that instant or in the future; and a storage means in the form of a hard disc memory provided as a part of the broadcast data receiver in which video and/or audio data is downloaded and held in storage for subsequent retrieval and display upon the selection of a program from the electronic program guide and to which a portion of the stored video and/or audio data relates, wherein a plurality of portions of video and/or audio data are stored on the hard disk, the stored portions of data having identification data such that upon user selection to receive information on a program using the electronic program guide the broadcast data receiver identifies the identification data for the selected program and searches the hard disk for stored video and/or audio data with matching identification data, and if found, processes the same to generate video and/or audio therefrom for said display, said video and/or audio data to be stored is downloaded separately from said auxiliary data at designated times according to when the broadcast data receiver is not in use by a user.

2. (Previously Presented) A television system according to claim 1 wherein said retrieval and display of said video and/or audio data from the storage means is in response to a user request for further information with respect to a particular program displayed on said electronic program guide.

- 1 3. (Previously Presented) A television system according to claim 1 wherein a video and/or
- 2 audio clip or trailer for a particular program is generated from said data retrieved from storage and
- 3 shown to the user.
- 1 4. (Previously Presented) A television system according to claim 3 wherein the user has the
- option, after or during viewing the clip or trailer, to select the program at that instant or in the future
- 3 via said electronic program guide.
- 1 5. (Canceled)
- 1 6. (Canceled)
- 1 7. (Canceled)
- 1 8. (Canceled)
- 1 9. (Previously Presented) A television system according to claim 1 wherein said video data
- being transmitted for the generation of clips and trailers is a low resolution.
- 1 10. (Previously Presented) A television system according to claim 1 wherein said data video data
- being transmitted for the generation of the clips and trailers are shown in a portion of said display
- 3 screen.

- 11. (Previously Presented) A television system according to claim 1 wherein further auxiliary information is generated via said data stored in the storage means for retrieval upon the selection of a related program via said electronic program guide.
- 12. (Currently Amended) A television system, said system comprising:

a broadcast data receiver for receiving data broadcast from a remote location including video, audio and auxiliary data for processing the data to generate video, audio and auxiliary services via an on-screen display and speakers connected with the broadcast data receiver;

an electronic program guide generated from said auxiliary data to provide information and facilitate user selection of programs for viewing at that instant or in the future; and

a storage means in the form of a hard disc memory provided as a part of the broadcast data receiver in which a sufficient portion of the video and/or audio data for a particular clip or trailer from each program in the following time period in the electronic program guide is downloaded separately from said auxiliary data at a designated time when the broadcast data receiver is not in use by a user and is held in the storage means for subsequent retrieval and display, upon user selection of a program from the electronic program guide to which a portion of the stored video and/or audio data relates, the broadcast data receiver refers to portions of the downloaded video and/or audio data stored in the storage means to identify identification means for the selected program and then searches for the appropriate identification means for a portion of data in the storage means which matches the selected program and when found, a portion of the data is processed to cause the clip or trailer for that particular program to be generated on the display screen for viewing by a user.